

PROFESSIONAL PROGRAM OF DESIGN
Subdepartment Graphic Design

Subject Area (branch of study, speciality, specialization)	Branch of Study <i>02 Art and Culture</i> Speciality <i>022 Design</i> Specialization <i>Graphic Design</i> Required Components of Educational Program: 181 ECTS credits – 75.42 %, including: general training – 18 ECTS credits, 9.94 %; professional training – 163 ECTS credits, 90.06 %). Elective Components of Educational Program: 59 ECTS credits – 24.58 %, including: general training – 12 ECTS credits, 20.34 %; professional training – 47 ECTS credits, 79.66 %).
Qualification	Artist-Graphic Artist-Designer (within <i>Graphic Design</i> specialization), teacher
Educational Qualification Level	Bachelor
Educational Degree and title of the speciality in original language	Бакалавр образотворчого мистецтва, декоративного мистецтва, реставрації Художник-графік-дизайнер (в межах спеціалізації <i>Графічний дизайн</i>), викладач
Type of diploma and educational program	Bachelor's degree, single, 240 ECTS credits Duration of study 4 years.
Prerequisites:	Upper secondary education.
Teaching language	Ukrainian.
Internet address of permanent location of educational program	http://naoma.edu.ua/
Purpose of Education Program	
To provide professional competencies of graphic artist and designer tailored to modern art trends and present-day needs, including awareness of form and content in visual arts and ability to implement it in their works. To develop specific thinking according to the national cultural paradigm, which academic education is based on.	
Carrier opportunities	Titles of jobs according to State Job Classification: Computer Graphics and Design Expert (3121) Artist (2452.2) Decorator and Commercial Designer: Decorator (3471-25256)

	<p>TV Font Designer (3471-25271) Graphic Designer (2452.2) Package Designer (2452.2) Primary Specialized Art School teacher (3340)</p>
Further education	<p>Possibility to continue education under the second level program of higher education (NFQ– 7 level, FQ-EHEA – second cycle, EQF-LLL – 7 level)</p>
Staff	<p>Bachelor’s training is carried out by scientific teaching personnel, which consists of experts of the highest qualification of <i>022 Design</i> speciality. Staff: Professor, Nation’s Artist of Ukraine, Corresponding Member of the National Academy of Art Shostia V.K; PhD in Fine Arts, Docent Tykhoniuk O.V.; Honored Artist of Ukraine, Docent Kharchenko V.I.; Honored Artist of Ukraine Batenko O.V.; Honored Artist of Ukraine, Docent Cherniavskiy K.V.; Senior Lecturer Koshkina S.Yu.; Senior Lecturer Stadnichenko D.S.; Senior Lecturer Mikula O.M. Renowned Ukrainian experts in the area of Graphic Design, Photography and Package Design are involved in giving lectures, conducting workshops, as well as experience exchange.</p>
Subjects taught at the Subdepartment	<p>Fundamentals of Composition, Composition, Digital Composition, Fonts, Painting, Package materials and construction, Fundamentals of Photography, Infographics, Applied Graphics, Font Design, Sitoprint, Fundamentals of Typography, Design Drawing, History of Graphic design, Fundamentals of Shape Design, Colour Theory, Teaching Practice, Composition Practice, Pre-thesis Practice</p>
Logistics	<p>Using of multimedia equipment, art collections, a library, methodological resources of subdepartments of the National Academy of Fine Arts and Architecture.</p>
International Credit Mobility	<p>NAFAA takes part in student exchange with partner foreign educational institutions on the basis of bilateral agreements: Vilnius Academy of Arts, Lithuania (20.01.2016); National Academy of Art, Sofia, Bulgaria (since 2013); Open University of Nantung, China (2016 p.); Polytechnic College of Yangzhou, China (since 03.11.2016).</p>
Training Foreign Students	<p>On the basis of bilateral agreements between the NAFAA and educational institution of partner countries. Foreign students who don’t speak Ukrainian are provided with individual counselling in English, Polish or Russian. Foreign students enjoy the same conditions as Ukrainian students.</p>

